Our 'Bright & Beautiful' Benefice Bee Project

INFORMATION PACK and FACTS



This information pack is for those who would welcome a little more information on the financial facts and our fundraising targets for a 'Bright & Beautiful' Benefice Bee Project. In conjunction with local beekeeping and distillation partners 'we have put together the below details for this project to make and sell honey in the churchyards ...

Initial Outlay for 10 Hives including bees (inc Queen)

£6750.00 inc Vat (A)

This includes the following equipment: 10 x Hives, 10 x Bees for hives, 2 x Suits for Beekeeping, Hives tools and Plastic Tool trays, gloves marking pens first aid kit. (these items will need to be replaced as and when they wear out or are lost etc... around £10.00 per month should budgeted)

'Bright & Beautiful' Honey Production Costs

£2000.00 inc vat (B)

This includes the following equipment: 1 x mechanical extractor, tools, buckets, Plastic Food bags, plastic sheeting Jars and labels (at £0.75p per jar)

Practical training for volunteers

£1,580.00 (C)

Training at Bishton Hall Stafford at £395.00 a day for two people. Budgeted 4 days split into 2 hour blocks or £98.75 per block, this will get 2 people trained and ongoing support over the first 2 months of the bees arriving

Maintenance Costs for first 18 months

£1416.00 (D) (£850 thereafter)

Once the initial training has been done and the bees delivered the budget is for around 1 day a month for the 1st 18 months or until your volunteers are confident in all aspects. 18 months is what we assume as a time scale to the bees supplying 'Bright and Beautiful' honey in good quantity (this is a presumption and we may have a harvest in the first year which will go to paying back some of the set up costs early).

Bees have ongoing feeding and treatment costs. They need to be fed in the winter months, this winter there will be no cost, next winter we need to have £600.00 for inverted syrup for 10 hives or 25kg of syrup per hive. Treatment for parasites and other ailments you should allow £250.00 per annum.

Overall setup costs for 18 months prior to any income revenue = A+B+C+D

£11,746.00

Help us raise the money to make this venture possible by giving at: www.our-benefice.com

SALES AND REVENUE FACTS FOR THE PROJECT OVERLEAF

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We intend for sales of 'Bright & Beautiful' honey to provide an ongoing source of income and revenue for the local churches. There is a long history of this kind of enterprise in the wider Church. The specific action of beekeeping was done primarily by the monks of the Church, and there were even monks and nuns whose entire position was to work with the bees. The products of the honeybee, namely honey and wax, were sold for income and also utilised by the Church for it's own particular practices. Wax and honey were sacred substances for the early Church.

We hope to achieve the following revenue to create a sustainable well maintained buildings and churchyards in for years to come. Sales will be based on collaboration with Mercia Whisky who are interested in a supply of honey for making mead. Another enterprise with a longstanding relationship with the Church!

Sales of honey £5.00 per ½ lb

Of course we do not know how much honey will be produced. Our assumptions are that a full hive can make approx. 60llbs of honey per season (2 seasons per annum spring and Summer)

So at best 10 hives can produce 120lb honey per hive each year, or in total 1200lbs of honey per churchyard. But Bees are a natural wonder and they are affected by weather, they will produce what they will produce, so the following assumptions are based on 50% production or worse case.

600lb of honey @ £5.00 per half pound

£6,000.00 in sales per annum

So ...

approximate sales starting in March 23 ending September 24 (1000lbs of honey production (400 first year 600 second) £10,000.00 . In year 3 with costs of 2000 jars, feeding and treatments included £3500.00

Potential Revenue from 'Bright &Beautiful' Honey £3500.00-£6000.00 per annum per

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COSTS AND OUTLAY FACTS FOR THE PROJECT OVERLEAF